

UNITED SRI LANKAN PAVILION AT EUROPEAN SEA FOOD EXPOSITION IN BRUSSELS

Sri Lanka Seafood exporters participated in the European Sea Food Exposition held in Brussels from 28th-30th April 2009. The Embassy of Sri Lanka in Brussels coordinated the presentation of the national pavilion in collaboration with the Export Development Board.. This is the first time that Sri Lanka organized its representation at this leading European seafood event under one banner with a national focus, to promote seafood exports to the EU market which currently imports approximately 70% of Sri Lanka's total seafood supplies to the world. Sri Lanka today has also emerged as the leading supplier of yellow fin tuna to the EU market.

The exporters also had the opportunity to familiarize themselves with the EU's new regulation on Fisheries imports and the outlook and prospects for Sri Lankan sea food exports to the European market and attended briefings organized by the Directorate-General for Maritime Affairs and Fisheries of the European Commission.

To coincide with the exposition, a three day 'Sri Lanka Sea Food Festival' with two Sri Lankan Chefs, was also held at the Raddison BLU Hotel in Brussels under the patronage of Mr. Hugo Nys, Govenor of Brussels, with a view to popularise Sri Lankan sea food.